SEO Success

This Company is local immigration services chain



By Oct 2021

Before SEO

The client came to us in August, 2020, with some online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services they are not ranking on search engines.

Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all name, address, and phone number information was correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO friendly content on relevant websites.

The momentum of the **After 6 Months** campaign was in full **Keywords Ranking on First Page in Major** throttle as they now Search Engines* ranked on the first page of They ranked on the first search engines for 72 page of search engines for **keywords.** An increase of 31 keywords. An increase **After 3 Months** more than 414.29%. **Benchmark** of 3000%. 90 days later, the website started to rank for 17 When they approached us in August 2020, **0** keywords on the first page. **keywords** were ranking on Page 1. August 2020 December 2020 **March 2021** Oct 2021

Google Analytics Data

733.73%

Increase in Overall Website Traffic. 3,485 Overall visits received in last 1 year. 1,245.71

Increase in Google Organic Sessions. 942 Organic visits received in last 1 year. 533.23%

Increase in Website Pageviews. 8,479 Pageviews received in last 1 Year.

Google My Business Data

Direct Search

66.94%

19.5k Customers who find your listing searching for your business name or address.

Discovered through keywords

33.06%

9.6k Customers who find your listing searching for a category, product, or service. 27.55 %

Increase in Total Searches 29.1k received in last 6 months. 23.74 %

Increase in Total Views 55.5k received in last 6 months. 28.99 %

Increase in Total Actions
1.2k received in last 6
months.